



WORLD ACADEMY OF LASER APPLICATIONS

الأكاديمية العالمية لتطبيقات الليزر

**1st Annual Conference
WALA Laser-2009 Universal
Conference, And Exhibitions
With anti-Aging & Aesthetic Symposium**

INVITATION TO INDUSTRY

Organized by



**الرائجة للتدريب
Elegant Training**

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**UNDER THE PATRONAGE OF
H.H. SHAIKH SALMAN BIN HAMAD BIN ISA AL KHALIFA
CROWN PRINCE OF KINGDOM OF BAHRAIN
WALA – LASER 2009 Universal Conference & Exhibition
Bahrain International Exhibition Centre, Manama, Kingdom of Bahrain
October 19 – 21, 2009**

Sponsorship Opportunities

The World Academy for Laser Application - WALA will hold WALA – LASER 2009 Universal Conference & Exhibition at the Bahrain International Exhibitions Centre, Manama, Kingdom Of Bahrain.

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Introduction

WALA – Laser 2009 Universal Conference & Exhibition will feature the world's largest gathering of Laser in Medical Science.

The event will focus and discuss the latest cutting-edge on surgical, therapeutics, diagnostic laser for all medical disciplines, including Safety and Veterinary. Also update of Basic Science, operative technique, clinical guidelines, applications and research across a broad spectrum of medical and surgical specialties. Including Anti-Aging & Aesthetics research, safe & efficient diagnostics and treatment technology.

It is an excellent opportunity to learn with international speakers from all over the world, including Noble Prize Winners covering all disciplines.

Sponsorship Opportunities

WALA is proud to present its first WALA-Laser 2009 Universal Conference & Exhibition.

CATEGORIES,

Acupuncture,
Aesthetics Medicine,
Anti -Aging procedure,
Basic Science,
Bio medical Engineering,
Cardiovascular
Dentistry Soft & Hard T.,
Diagnosis & Imaging,
Endoscopy & Laparoscopy,
Internal Medicine ,
Lasers & LED,
New Instrumentations,
Research & Development,
Safety & Regulations,
Surgery & Welding,
Therapy & Biostimulation,
Veterinary,
AESTHETIC & ANTI AGING,
Stem Cell Therapies,
Resurfacing ,Replacement Therapy,
Phototherapy & Skin Conditions,
Photo elimination,
Mind / body Medicine ,
Meso-therapy ,
Medical Nutrition,
LPL epilation ,
Laser -pigment disorder,
Laboratory Testing ,

**Facial Rejuvenation,
Dermo-Cosmetics,
Cosmetic Laser,
Bio Identical Hormone ,
Anti-Aging Diagnosis,
Aesthetic Surgery,
Ablative / Depilation laser,**

Details

**Acupuncture
Anesthesiology with laser,
Basic Science
Biological & Medical research
Biomedical Eng.,
Biomedical Physics,
Biomedical Statistics
Biophysics ,
Bone Healing,
Bariatric
Breast Cancer:- Diagnosis & Treatment
Burn Healing D & N,
Cardiac Cath., Invasive
Cardiology Non- Invasive,
Cardiovascular,
CW/Pulse differences,
Dentistry,
Dermatology,
Dosimetry,
Evidence-Based Surgery
Ethic Aspects in Medicine
Endoscopy:-Transgastric& Transoral Surgery
Focused Ultrasound, Embolization
Gastroenterology
Hematology,
Immunology Mec.
Inflammatory Effect,
Intense pulse light devices,
Internal Medicine
Laser – Cryosurgery – Radio frequency
Laser / LED,
Laser Safety 2009,
Laser safety material
Laser-Tissue Interaction,
Light Bio Modulation,
Lipolysis,
Liver transplant
Medical imaging
Metabolic diseases,
Microcirculation,**

Musculoskeletal ,
Nerve Recovery,
Natural Orifice Surgery (NOS)
Neurology,
Neurosurgery,
New Devices,
Nursing/Allied Health,
OB/Gynecology,
Obstetric Surgery
Oncology, New aspects
Oncology / PDT/ PDD
Ophthalmology,
Orthopedics,
Otolaryngology,
Pain Therapy,
Plastic surgery
Phototherapy,
Physical Therapy,
Pulmonary
Podiatr
Pharmacology & Laser
Quality Control
Reconstructive surgery,
Rheumatology, Rehabilitation,
Robotics,,Urology,,Gynaecology
Scanning laser system,
Sports Medicine,
Surgical laser material,
Tissue Response
Transplant,
Urology,
Urogynaecology
Vascular Disorder,
Vascular Surgery,
Veterinary,
Wound Healing D & N

The conference and exhibition schedule is normally just for three days in length.

We have limited sponsorship opportunities available and it's first come, first served, so please act quickly!

Levels of Sponsorship Include:

Strategic Sponsor	US \$ 50,000	ONLY 2 AVAILABLE
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Platinum Sponsor	US \$ 40,000	ONLY 2 AVAILABLE
Gold Sponsor	US \$ 30,000	ONLY 4 AVAILABLE
Silver Sponsor	US \$ 20,000	ONLY 6 AVAILABLE
Bronze Sponsor	US \$ 10,000	ONLY 6 AVAILABLE
Business Center (Terminal room)	Equipments & Services	ONLY 1 AVAILABLE
Gala Dinner	US \$ 35,000	ONLY 1 AVAILABLE
Arabian Night	US \$ 40,000	ONLY 1 AVAILABLE
Conference Bags	US \$ 10,000	ONLY 1 AVAILABLE
Conference Welcome Reception	US \$ 25,000	ONLY 1 AVAILABLE
Conference T-shirts	US \$ 2, 500	ONLY 1 AVAILABLE
Conference Binders	US \$ 5,000	ONLY 1 AVAILABLE
Conference Lunch	US \$ 15,000	ONLY 3 AVAILABLE
Conference Tea / Coffee (1 day)	US \$ 6,000	ONLY 3 AVAILABLE
Media Sponsor (Barter Agreement)	Free	Only 2 AVAILABLE
Newspapers (Barter Agreement)	Free (All recognized Arabic and English	

	Newspapers) Local & International	
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Magazines (Barter Agreement)	Free (Magazine related to the event Local & International	
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Sponsorship is not limited to financial support, but can also take the form of provision of material hardware/software etc. Should your company be interested in sponsorship package not listed in this brochure then please feel free to contact us to discuss your preferences.

Some of the Benefits Include:

Strategic, Platinum, Gold, Silver and Bronze Sponsors will receive a number of complementary attendee passes. All Sponsors will have their company's logo (within productions Schedule) featured in the conference brochures, on the WALA – Laser 2009 Universal Conference & Exhibition WWW server and on a display board in the conference registration area.

WALA – Laser 2009 Universal Conference & Exhibition event sponsorship opportunities brochure is designed to provide you with the information you need to allow your organization to choose your desired level of involvement and exposure to attendees of WALA – Laser 2009 Universal Conference & Exhibition.

Strategic Sponsor

Only TWO Available: USD \$50,000

The strategic sponsorship package holder benefits from an all-inclusive, the maximum level of exposure and involvement with this highly targeted international event. You benefit from powerful marketing, effective lead gathering building tactics at the event. Only two sponsorship at this level are available. Benefits include:

- 1. The Strategic sponsor is the only sponsor given the opportunity to address the conference. As the Strategic sponsor, you will have the opportunity to address the conference for 10 minutes during the inauguration ceremony.**

2. **Free 10 registrations for your company representatives to attend the conference.**
3. **Company name / logo will appear on the following:**
 - **Pre-Conference and event exposure**
 - **E-Marketing**
 - **E-Book**
 - **Website**
 - **Delegate E-mail**
 - **Promotional material**
 - **Event signage**
 - **Community guidebook**
 - **Newspapers**
 - **Magazines**
 - **Name Badges**
 - **Conference Binder**
 - **Projection backdrop**
 - **Bookmarks**
4. **Sponsor will be provided free (36 m²) Space Only, for exhibition of your company information, products and services throughout the event.**
5. **Free one full page color in the Event Guideline for your company information, products and services.**
6. **Welcome package insert of your company information and/or products in attendee bag**
7. **Logo to be display on the banners (if the company is interested to give there own banner it will be welcomed)**
8. **Exclusive Strategic sponsor logo along with WALA – Laser 2009 Universal Conference and Exhibition.**
9. **Pre-conference Promotional Material and Conference Brochures**

As the Strategic Sponsor your company name and logo appears more prominently than those of any sponsors and will be featured (within productions Schedule) in the conference brochures, on the WALA – Laser 2009 Universal Conference & Exhibition website server (Event Webpage), on a display board in the conference registration area and in any other pre-conference promotional material.

10. Company Literatures and Giveaway

As the strategic sponsor, you have the opportunity to distribute your company's brochure and gifts/giveaway to be included in the attendee pack, which is distributed to participants upon registration at the conference.

11. Conference Projection backdrop

As the Strategic Sponsor your company's logo will appear along side the WALA – Laser 2009 Universal Conference & Exhibition logo and more prominently than those of any other sponsors on the default projection backdrop in the main conference hall. This backdrop will be used for general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

12- Press Conference

As Strategic sponsor, your company is entitled to organize a press conference during the event.

13. As the Strategic sponsor, your company logo will appear more prominently on cover of the attendee binders.

14. Acknowledgements

As the strategic sponsor you will be thanked during the opening and closing of the conference sessions.

15. Signage Rights

The Strategic Sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area. The Strategic Sponsors signage will be more prominent than those of any co-sponsors.

16. CEO will be seated at the VIP head table during lunch and dinner.

17. Database Access

The Strategic Sponsor will have access to one free lead retrieval of WALA – Laser 2009 Universal Conference & Exhibition database.

18. Personalized Invitation

The Strategic Sponsor will be given the opportunity for Personalized Invitations to be sent out to their VIP clients.

19. End of Conference Giveaway

As Strategic Sponsor you will be allowed one end of conference sweepstake (reward to be supplied).

20. Sweepstakes in the Event Guideline

As Strategic Sponsor you will be allowed to host a sweepstake in the event guideline – half color page (reward to be supplied).

21. Welcome Reception

As Strategic Sponsor you will receive 10 invites to attend the Welcome Reception and Gala Dinner.

22. Entry into Local Events

As Strategic Sponsor you will be given 3 free passes for your company's representatives to a local excursion.

Platinum Sponsor

Only TWO Available: USD \$40,000

The Platinum sponsorship package combines marketing and branding association before the event and maximum exposure during the conference and exhibition. Only two sponsorship at this level are available. Benefits include:

- 1. Free 5 registrations for your company representatives to attend the conference.**
- 2. Company name / logo will appear on the following:**
 - **Pre-Conference and event exposure**
 - **E-Marketing**
 - **E-Book**
 - **Website**
 - **Delegate E-mail**
 - **Promotional material**
 - **Event signage**
 - **Community guidebook**
 - **Newspapers**
 - **Magazines**
 - **Name Badges**

- **Conference Binder**
 - **Projection backdrop**
 - **Bookmarks**
- 3. Sponsor will be provided free (27 m²) Space Only, for exhibition of your company information, products and services throughout the event.**
 - 4. Free one half page in the Event Guideline for your company information, products and services.**
 - 5. Welcome package insert of your company information and/or products in attendee bag**
 - 6. Pre-conference Promotional Material and Conference Brochures**

As the Platinum Sponsor your company name and logo will be featured (within productions Schedule) in the conference brochures, on the WALA – Laser 2009 Universal Conference & Exhibition website server (Event Webpage), on a display board in the conference registration area and in any other pre-conference promotional material.

7. Company Literatures and Giveaway

As the Platinum Sponsor, you have the opportunity to distribute your company's brochure and gifts/giveaway to be included in the attendee pack, which is distributed to participants upon registration at the conference.

8. Conference Projection backdrop

As the Platinum Sponsor your company's logo will appear on the default projection backdrop in the main conference hall. This backdrop will be used for general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

9. Press Conference

As Platinum Sponsor, your company is entitled to organize a press conference during the event.

10. Acknowledgements

As the Platinum Sponsor you will be thanked during the opening and closing of the conference sessions.

11. Signage Rights

The Platinum Sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area.

12. CEO will be seated at the VIP head table during lunch and dinner.

13. End of Conference Giveaway

As Platinum Sponsor you will be allowed one end of conference sweepstake (reward to be supplied).

14. Welcome Reception

As Platinum Sponsor you will be given 5 invites to attend the Welcome Reception and Gala Dinner.

Gold Sponsor

Only FOUR Available: USD \$30,000

The Gold Sponsorship Package combines marketing and branding association before the events and extensive exposure during the conference. Only four Sponsorships at this level are available. Benefits Include:

- 1. Free 4 registrations for your company representatives to attend the conference.**
- 2. Company name / logo will appear on the following:**
 - **Pre-Conference and event exposure**
 - **E-Book**
 - **Website**
 - **Delegate E-mail**
 - **Promotional material**
 - **Event signage**
 - **Conference Binder**
 - **Projection backdrop**
- 3. Sponsor will be provided free (18 m²) Space Only, for exhibition of your company information, products and services throughout the event.**
- 4. Free one 1/3 page in the Event Guideline for your company information, products and services.**
- 5. Welcome package insert of your company information and/or products in attendee bag**
- 6. Pre-conference Promotional Material and Conference Brochures**

As the Gold Sponsor your company name and logo will be featured (within productions Schedule) in the conference brochures, on the WALA – Laser 2009 Universal Conference & Exhibition website server (Event Webpage), on a display board in the conference registration area and in any other pre-conference promotional material.

7. Company Literatures and Giveaway

As the Gold Sponsor, you have the opportunity to distribute your company's brochure and gifts/giveaway to be included in the attendee pack, which is distributed to participants upon registration at the conference.

8. Conference Projection backdrop

As the Gold Sponsor your company's logo will appear on the default projection backdrop in the main conference hall. This backdrop will be used for general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

9. Press Conference

As Gold Sponsor, your company is entitled to organize a press conference during the event.

10. Acknowledgements

As the Gold Sponsor you will be thanked during the opening and closing of the conference sessions.

11. Signage Rights

The Gold Sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area.

12. CEO will be seated at the VIP head table during the Gala Dinner.

13. End of Conference Giveaway

As Gold Sponsor you will be allowed one end of conference sweepstake (reward to be supplied).

14. Welcome Reception

As Gold Sponsor you will be given 4 invites to attend the Welcome Reception and Gala Dinner.

Silver Sponsor

Only SIX available: USD \$ 20,000

The Silver Sponsorship package combines marketing and branding association before the event and exposure during the conference. Only six sponsorships at this level are available. Benefits Includes

1. Company name / logo will appear on the following:

- Pre-Conference and event exposure
- E-Book
- Website
- Delegate E-mail
- Promotional material
- Event signage
- Conference Binder
- Projection backdrop

2. Sponsor will be provided free (9 m²) Space Only, for exhibition of your company information, products and services throughout the event.

3. Free one ¼ page in the Event Guideline for your company information, products and services.

4. Welcome package insert of your company information and/or products in attendee bag

5. Pre-conference Promotional Material and Conference Brochures

As the Silver Sponsor your company name and logo will be featured (within productions Schedule) in the conference brochures, on the WALA – Laser 2009 Universal Conference & Exhibition website server (Event Webpage), on a display board in the conference registration area and in any other pre-conference promotional material.

6. Company Literatures and Giveaway

As the Silver Sponsor, you have the opportunity to distribute your company's brochure and gifts/giveaway to be included in the attendee pack, which is distributed to participants upon registration at the conference.

7. Conference Projection backdrop

As the Silver Sponsor your company's logo will appear on the default projection backdrop in the main conference hall. This backdrop will be used for general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

8. Signage Rights

The Silver Sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area.

9. CEO will be seated at the VIP head table during the Gala Dinner.

10. End of Conference Giveaway

As Silver Sponsor you will be allowed one end of conference sweepstake (reward to be supplied).

Bronze Sponsor

Only SIX available: USD \$ 10,000

The Bronze Sponsorship package combines marketing and branding association before the event and exposure during the conference. Only six sponsorships at this level are available. Benefits Includes

1. Company name / logo will appear on the following:

- Pre-Conference and event exposure
- E-Book
- Website
- Promotional material
- Event signage
- Conference Binder

2. Sponsor will be provided a 20% discount on Space Only, for exhibition of your company information, products and services throughout the event.

3. Free one 1/8 page in the Event Guideline for your company information, products and services.

4. Welcome package insert of your company information and/or products in attendee bag

5. Pre-conference Promotional Material and Conference Brochures

As the Bronze Sponsor your company name and logo will be featured (within productions Schedule) in the conference brochures, on the WALA – Laser 2009 Universal Conference & Exhibition website server (Event Webpage), on a display board in the conference registration area and in any other pre-conference promotional material.

11. Company Literatures and Giveaway

As the Bronze Sponsor, you have the opportunity to distribute your company's brochure and gifts/giveaway to be included in the attendee pack, which is distributed to participants upon registration at the conference.

12. Conference Projection backdrop

As the Bronze Sponsor your company's logo will appear on the default projection backdrop in the main conference hall. This backdrop will be used for general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

13. CEO will be seated at the VIP head table during the Gala Dinner.

14. End of Conference Giveaway

As Bronze Sponsor you will be allowed one end of conference sweepstake (reward to be supplied).

**Business Center (Terminal Room)
Equipment and Services Only**

Given the nature of the work that the event attendees are involved in, it's crucial for them to be able to have internet access during the conference to allow them to connect to their home base and access email, etc. This type of sponsorship targets the users of the well-visited terminal room and guarantees high visibility during whole of the event.

The sponsor commits to provide an internet connected local area network with a minimum of 30 connections (15 workstations and 15 10 Base-T hub) and a laser printer at the conference facility (for the sole use of the conference attendees). The sponsor will set-up and break down the equipment and cover usage costs, provide connectivity, wiring and appropriate insurance for usage of the equipment at the event.

Signage Rights

In the terminal room, signage will be restricted to only appropriate signage provide by the terminal room sponsor. Signage can be located in the terminal room and at the entrance to it.

Monitor Backgrounds

As terminal room sponsor you have the right to configure your terminal room equipment so that your company's name and logo appears on the background screens or as screen saver.

Event Brochures

As the terminal room sponsor, your company's name and logo appear (within productions schedule) alongside other individual conference option sponsors in the conference brochures, on the WALA – Laser 2009 Universal Conference & Exhibition WWW server and on a display board in the conference registration area.

Company Literature and Giveaway

As terminal room sponsor, you have the opportunity to distribute your company's brochure and gifts/giveaways to attendees in the terminal room.

Acknowledgement

As terminal room sponsor you will be thanked during the opening and closing conference sessions.

Gala Dinner **Only One Available: USD \$ 35,000**

The Gala Dinner will take place on October 19, 2009 evening and provides an excellent sponsorship opportunity. The event usually includes local entertainment from the region, includes the wrap up of any presentations and awards and is considered the social highlight of the conference. A cuisine of highly quality is provided for the event dinner.

Signage Rights

At the Gala Dinner signage will be restricted to only appropriate signage provided by the gala dinner sponsor. Signage can be located in the dining hall and at the entrance to it. At the Gala dinner your company's name and logo will be prominently featured on each dining table and on the printed dinner menu.

Dinner Passes

Your company may invite up to three additional representatives to attend the gala dinner.

Event Brochures

As the gala dinner sponsors your company's name and logo appear (within production schedule) alongside other event option sponsors in the event brochures, on the event WWW server, and on a display board in the conference registration area.

Company Literature and Giveaway

At the gala dinner, you will have the opportunity to distribute one item of your company's literature and a gift/giveaway at each place setting.

Acknowledgements

As the gala dinner sponsor you will be thanked during the announcements that evening.

Arabian Night **Only One Available: USD \$ 40,000**

The theme night "Arabian Night" will take place on October 20, 2009 evening and provides an excellent sponsorship opportunity. The event will feature the rich heritage of the Arabian culture which includes local entertainment from the region, includes the wrap up of any presentations and awards and is considered the social highlight of the conference. A cuisine of highly quality is provided for the event dinner.

Signage Rights

At the Arabian Night signage will be restricted to only appropriate signage provided by the Arabian Night sponsor. Signage can be located in the dining hall and at the entrance to it. At the Arabian Night your company's name and logo will be prominently featured on each dining table and on the printed dinner menu.

Dinner Passes

Your company may invite up to three additional representatives to attend the Arabian Night.

Event Brochures

As the Arabian Night sponsors your company's name and logo appear (within production schedule) alongside other event option sponsors in the event brochures, on the event WWW server, and on a display board in the conference registration area.

Company Literature and Giveaway

At the Arabian Night, you will have the opportunity to distribute one item of your company's literature and a gift/giveaway at each place setting.

Acknowledgements

As the Arabian Night sponsor you will be thanked during the announcements that evening.

Conference Bags Only ONE Available: USD \$10,000

The sponsorship of event bags is geared for a company that requires high visibility. This package ensures that your company's name stands out not only at the time of the event but also long after the event.

Conference Visibility

As the bag sponsor your logo is featured more prominently on the attendee bags. The event bags are distributed to each conference attendee.

Event Brochures

As the bags sponsor your company's name and logo appear (within productions schedule) alongside other conference option sponsors in the event brochures, on the event WWW server, and on display board in the conference registration area.

Conference Welcome Reception Only One Available: USD \$10,000

The conference welcome reception will take place on October 18, 2009 evening prior to the official opening of the conference the following morning. This is an excellent sponsorship opportunity as this is the established meeting place for first time attendees to make contacts and for pervious attendees to reaffirming existing contacts. The event usually includes a theme to encourage attendee interactions at the conference.

Conference T-Shirts

Only ONE available: USD \$ 2,500

For direct one-to-one exposure with after event visibility, this package offers unique and collectable way of ensuring your company's logo is seen long after the event.

Marketing Exposure

A T-shirt will be given to each attendee upon registration at the conference. Event T-shirts are often collected and so prolong the logo visibility. Your company's logo and the event logo will be printed on each T-shirt.

Event Brochures

As the T-shirt sponsor your company's name and logo appear (within productions schedule) alongside other event option sponsors in the conference binder.

Conference Binders

Only One Available: USD \$ 3,000

The sponsorship of the conference binders is geared for a company that desires visibility. This package ensures that your company's name stand out not only at the time of the event but also long after the event when the attendees refer to conference materials.

Conference Visibility

Your company's logo will be printed along with the event logo on the spine of the attendee binders. On the front of the attendee binder your company logo will feature more prominently. The conference binders are distributed to each conference attendee.

Event Brochures

As the binders sponsor your company's name and logo appear (within productions schedule) alongside other conference option sponsors in the event brochures, on the event WWW server, and on display board in the conference registration area.

Conference Lunch **Only One Available: USD \$15,000**

Whilst taking place within the formal framework of the event, an official lunch also provides the opportunity to emphasize your organization services or products in more congenial setting.

Signage Rights

As a sponsor of the event lunch, you are entitled to provide appropriate signage in the lunchroom on the day of your sponsored lunch. The signage in the lunchroom each day will be restricted to only that of the lunch sponsor for the given day. At your sponsored lunch, your company's name and logo will be prominently featured on dining tables.

Lunch Passes

Your company may invite up to three additional representatives to the lunch.

Event Brochures

As a lunch sponsor your company's name and logo appear (within productions schedule) alongside other individual event option sponsors in the conference binder, on the event WWW server, and on a display board in the conference registration area.

Company Literature and Giveaway

At your lunch, you will have the opportunity to distribute an item of your company's literature and gifts/giveaways at a display table.

Conference Tea/Coffee Breaks **Only Three Available: USD\$ 12,000**

There are tea and coffee breaks each day of the main event. In addition to tea and coffee, soft drinks are often served and snacks such as cookies and fruit etc. Conference attendees often linger over a drink and a snack for discussions during and after these breaks. Sponsorship includes tea and coffee breaks for a single day of the conference.

Marketing Exposure

As a sponsor of a day's tea/coffee break, your company's name and logo will be prominently featured where the snacks and beverages are served during both the morning and afternoon break.

Event Brochures

As a Tea/Coffee break sponsor your company's name and logo appear (within production schedule) alongside other individual event option sponsors in the conference binder, on the event WWW server, and on a display board in the conference registration area.